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MONOLOCi LAUNCHES IN SOUTH AUSTRALIA WITH “MYSTERY JOURNEYS” TOURISM EXPERIENCE

Adelaide, South Australia — 14 May 2026 — A South Australian-built tourism app is aiming to change the way visitors and locals discover the state, launching this week during the Australian Tourism Exchange in Adelaide.

Monoloci combines trip planning, curated travel itineraries, rewards experiences and safety tools into one platform, helping users explore South Australia faster and more interactively.

The app introduces “Mystery Journeys” — a gamified tourism experience where travellers solve clues and progressively unlock destinations through the in-app map. Users can also access curated “Explore Journeys”, featuring themed attractions, nature destinations, food venues and regional experiences that can be instantly added into a personalised itinerary with a single click.

Founder Matt Wingard said the goal was to make tourism discovery more engaging while supporting local businesses and regional tourism operators.

“South Australia has some of the most unique tourism experiences in the country, but many travellers still rely on endless scrolling and reviews to decide where to go,” Wingard said.

“We wanted to create something more interactive — where discovering places becomes part of the adventure itself.”

Additional features include:

- GPS-based rewards journeys unlocking offers and discounts
- Integrated trip planning and travel-time optimisation
- Events and tours directory
- Group activity spaces with photo and chat sharing
- SOS safety alert with live location sharing for emergencies

Monoloci is also designed to support tourism operators and local venues by helping businesses become part of curated visitor journeys rather than relying solely on traditional booking platforms.

The app is now available across South Australia via iOS, Android and web browser, with new journeys, locations and experiences added regularly.

MEDIA SUPPORT

Images: <https://monoloci.xyz/media>

Learn more: <https://monoloci.com>

App Store: <https://apps.apple.com/app/monoloci/id6751482391>

Google Play: <https://play.google.com/store/apps/details?id=com.Monoloci.companion>

Web Browser: <https://monoloci.app>

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