

## How Your Business Can Engage with the Monoloci App

**Monoloci** is designed to enhance exploration and travel by combining essential safety tools with innovative ways to plan trips, connect with groups, and discover the natural beauty, attractions, food, and drink venues of a region—all within one user-friendly app.

### **Directory**

As a **tour or activity provider**, the Monoloci app makes your offerings easily accessible to users.

The **Directory** is ideal for providers running tours or group activities. When you list in the Directory, your activity generates a unique **Activity Code**. Guests can enter this code in the app to unlock:

- A branded screen dedicated to your event
- · Important documents and details required before the event
- A private group chat and photo-sharing space

This creates a seamless way for your guests and your business to communicate, share experiences, and build community.

Through our **back-end portal**, you can manage your activity details and generate codes. The app also supports safety protocols by giving guests the ability to activate emergency services (000 call or SMS with exact location) directly from the home screen via the **SOS button**.

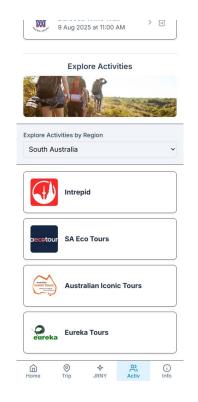
### **How to List Your Business in the Directory**

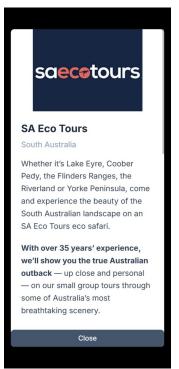
- 1. Sign up: monoloci.xyz/partners/
- 2. Select **Directory**
- 3. Join as a **Foundation Partner** to receive 65% off upfront and 22% off ongoing fees

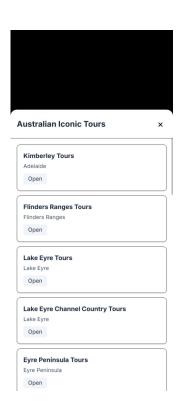
### **Using the Back-End Portal for Activities**

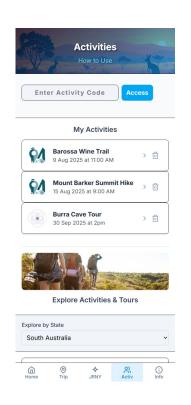
- 1. Create an account: monoloci.xyz/reg/
- 2. Enter your business details as outlined
- 3. From your dashboard, create an event (add details, documents, and 1–2 images)
- 4. Save the event—an **Activity Code** will be generated for your guests
- 5. Guests enter the code via the **ACTIV** screen in the app
- 6. Edit activities anytime from your dashboard
- 7. Start the conversation by posting in the event chat

#### **Directory and Activity Portal**

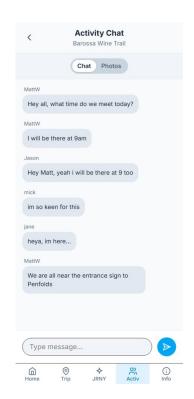












### **Journeys**

The **Journey feature** guides users to curated destinations. There are two types of journeys: **Theme Journeys** and **Mystery Journeys**.

#### **How to List Your Business in a Journey**

- 1. Sign up: monoloci.xyz/partners/
- 2. Select Journeys
- 3. Join with the **Foundation Partner discount** (65% off upfront and 22% off ongoing fees)
- 4. Provide your journey listing details to **support@monoloci.xyz**

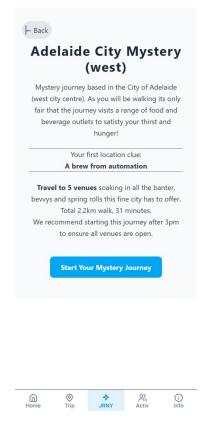
#### **Mystery Journeys**

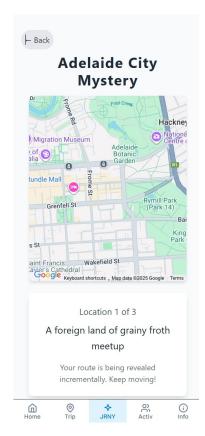
Mystery Journeys add an element of surprise and intrigue. Users are given only basic details, such as:

- Travel distance (driving mysteries)
- Travel distance + time (walking mysteries)

The app provides a **clue** and highlights the next part of the route on the map (800m for driving, 300m for walking). At each location, a new clue is revealed until the final destination is reached.

No additional obligations are required from participating venues.





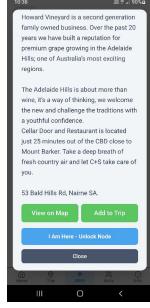
#### Theme Journeys

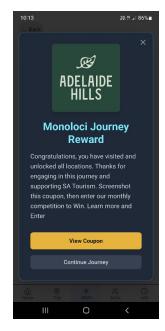
Theme Journeys focus on specific interests—such as regional attractions, natural wonders, or food and beverage venues. Each journey typically includes ~8 locations.

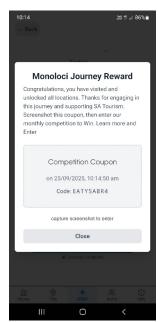
• When users tap your location, your branded business details are displayed.

#### Theme Journey with example Reward









#### **Rewards and Promotions**

To encourage participation, Monoloci includes an integrated **rewards system**:

- Initial rewards are unlocked after 4 locations
- Final rewards are unlocked once all locations are completed

Rewards include unique Songs featuring locations in the Journey, Professional Photos from Journey locations, discount coupons, or online offers from e-commerce sponsors.

#### **On-Screen Coupons & Competitions**

Users can enter competitions via the on-screen coupon, users:

- Screenshot their coupon (contains unique code)
- Upload it to the Monoloci Community competitions space (monoloci.com/community)
- Enter bi-monthly prize draws. Winner selected randomly.

Prizes are sponsored (by regional/state tourism bodies or theme-related businesses).

Their logo is prominently displayed in the **Journey Wheel** and on the **Completion screen in-app** and in our **Community site**.

Participating venues are encouraged to offer products at cost to sponsors for prize packages. This drives:

- Greater visibility for your brand across social channels, our community & in-app
- · Increased journey participation
- Higher visitation to your location

Winners are randomly selected and announced within the Monoloci Community. Prizes are collected from the sponsor's location.

### **Support**

Should you need assistance, support or have recommendations for the app, portal or support site, please do not hesitate to reach out. We are here to assist our amazing partners to help make Monoloci the best experience for your business and our app users.

Matt Wingard Founder, Monoloci

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# Get the App

App Store: <a href="https://apps.apple.com/app/monoloci/id6751482391">https://apps.apple.com/app/monoloci/id6751482391</a>

Google Play: <a href="https://play.google.com/store/apps/details?id=com.Monoloci.companion">https://play.google.com/store/apps/details?id=com.Monoloci.companion</a>

Web Browser: <a href="https://monoloci.app">https://monoloci.app</a>

Learn more: <a href="https://monoloci.xyz/about">https://monoloci.xyz/about</a>

Community: <a href="https://monoloci.com/community">https://monoloci.com/community</a>